

CONFERENCE PROGRAM

International Scientific Conference

"70 years of the Faculty of Finance and Accounting of the UNWE"

May 20, 2022

**University of National and World Economy (UNWE), Sofia /
virtually/online in MS Teams**

09:00 - 10:00 Registration of conference participants

(Lobby in front of the Hall "Maxima", UNWE, Sofia)

10:00 - 11:00 Opening of the conference (in Bulgarian)

("Maxima" Hall, UNWE, Sofia, and virtually/online in MS Teams)

Link for the Opening of the conference:

https://teams.microsoft.com/l/team/19%3azdVD_FQCbQSdseGfX5htzLzrVm4xLyy3irKjaQnAwk1%40thread.tacv2/conversations?groupId=f91508a5-20c3-442a-b8f2-1b7d34027f2e&tenantId=ebc7c086-c350-4453-911a-3b740f8d6dad

Presentation of the official guests

Report of the Dean of the Faculty of Finance and Accounting – Prof. Dr. Rumen Brusarski

Greetings

Awarding of lecturers from the UNWE with the Plaque of the Faculty of Finance and Accounting

Photo in front of the monument of Prof. Stefan Bobchev – founder and first rector of the UNWE

11:00 - 11:30 Coffee break

11:30 - 15:30 Presentation of scientific papers of the foreign participants (in English)

Moderator: Prof. Dr. Silvia Trifonova

(Small Conference Hall, UNWE, Sofia and virtually/online in MS Teams)

Link for the Presentation of scientific papers of the foreign participants:

<https://teams.microsoft.com/l/meetup-join/19%3aqqN72eOtAMqIgfOga89s1YgCRO0lx9GPMeTKO4JP8041%40thread.tacv2/1652875259720?context=%7b%22Tid%22%3a%22ebc7c086-c350-4453-911a-3b740f8d6dad%22%2c%22Oid%22%3a%227ddcd4a9-fe87-4be0-9e23-3759473befbd%22%7d>

11:30 - 12:00 Prof. Dr. Md. Mamun Habib, School of Business & Entrepreneurship, Independent University, Bangladesh, Visiting Scientist, University of Texas – Arlington (UTA), USA, Adjunct Professor, Graduate School of Business, Universiti Tun Abdul Razak (UNIRAZAK), Malaysia, Editor-in-Chief, International Journal of Supply Chain Management (IJSCM), UK – “**Financial Supply Chain Management in the Post Pandemic Era**”

12:00 - 12:30 Prof. Eleftherios Thalassinis, MBA, Ph.D., D.H.C., European Chair Jean Monnet, Ret. Prof. University of Piraeus, Aff. Prof. University of Malta, Editor-in-Chief ERSJ, IJEB, IJFIRM, Chair ICABE, Guest Editor JRFM, RESOURCES, **Diego Norena-Chavez, Ph.D.** [Pontificia Universidad Catolica del Peru](https://www.pucp.pe/), Centrum Catolica Graduate Business School, Dirección de correo verificada de pucp.pe, Peru – “**What motivates people to donate to online crowdfunding organizations? A Peruvian case Study**”

12:30 – 13:00 Prof. Sivaram Vemuri, Ph.D., Director of Human Economics International, Darwin, Northern Territory, Australia – “**Future of Business, Finance, and Economics Education**”

13:00 – 13:30 Prof. Zbigniew Leszczyński, Ph.D., Lodz University of Technology, **Assist. Prof. Tomasz Jasiński**, Ph.D., Lodz University of Technology, Instytut Zarządzania, Lodz, Poland – “**Product cost estimating models based on neural networks**”

13:30 – 14:00 Panagiotis Mavridis, Ph.D. student, VUZF University of Finance, Business and Entrepreneurship, Sofia, Bulgaria, Member of the Management Board and Chief Operating Officer (COO) of Eurobank Bulgaria AD – **“Understanding climate risks: the banking perspective”**

14:00 – 14:30 Jonida Bekteshi, Ph.D. student, Department of Financial Control, Faculty of Finance and Accounting, University of National and World Economy (UNWE), Sofia, Bulgaria – **“Fraud and Corruption. The role of Audit in their reduction”**

14:30 – 15:00 Prof. Silvia Trifonova, Ph.D. Department of Finance, Faculty of Finance and Accounting, University of National and World Economy (UNWE), Sofia, Bulgaria – **“Study on the operational features of the ECB’s pandemic emergency purchase programme (PEPP)”**

15:00 – 15:30 Prof. Igor Britchenko, Doctor of Economic Sciences, Professor of the Faculty of Technical and Economic Sciences, Higher Vocational School Memorial of Prof. Stanislaw Tarnowski in Tarnobrzeg, Poland; Professor of University of Security Management in Košice (Košice, Slovakia, Professor at the Department of Finance, VUZF University of Finance, Business and Entrepreneurship, Sofia, Bulgaria, **Anatolii Loishyn**, Ph.D., General Inspectorate of the Ministry of Defense of Ukraine, **Iлона Korenivska**, Ph.D, Senior lecturer, The National Defence University of Ukraine named after Ivan Cherniakhovskyi, **Prof. Ivan Tkach**, Doctor of Economic Sciences, The National Defence University of Ukraine named after Ivan Cherniakhovskyi, **Pavlo Parkhomenko**, Ph.D., The National Defence University of Ukraine named after Ivan Cherniakhovskyi, **Assoc. Prof. Maryna Potetiueva**, Doctor of Economic Sciences, The National Defence University of Ukraine named after Ivan Cherniakhovskyi – **“VISUALIZATION OF THE PROBLEMS AND CATEGORIES OF THE SPHERE OF RESOURCING OF THE SECURITY AND DEFENCE SECTOR OF UKRAINE USING THE CONTENT ANALYSIS METHOD”**

11:30 - 13:30 Presentation of scientific papers in Section “Financial Intermediation and Financial Markets, Financial Management, Fiscal Policy” (in Bulgarian)

Moderator: Assoc. Prof. Dr. Victor Yotsov

(Large Conference Hall, UNWE, Sofia and virtually/online in MS Teams)

Link for the Presentation of scientific papers in Section “Financial Intermediation and Financial Markets, Financial Management, Fiscal Policy”:

https://teams.microsoft.com/l/team/19%3azdVD_FQCbQSdseGfX5htzLzrVm4xLyy3irKjaQnAwk1%40thread.tacv2/conversations?groupId=f91508a5-20c3-442a-b8f2-1b7d34027f2e&tenantId=ebc7c086-c350-4453-911a-3b740f8d6dad

14:00 - 16:00 Presentation of scientific papers in Section “Accounting Policy, Analysis and Standardization” (in Bulgarian)

Moderator: Assoc. Prof. Dr. Atanaska Filipova-Slancheva

(Large Conference Hall, UNWE, Sofia and virtually/online in MS Teams)

Link for the Presentation of scientific papers in Section “Accounting Policy, Analysis and Standardization”

https://teams.microsoft.com/l/team/19%3azdVD_FQCbQSdseGfX5htzLzrVm4xLyy3irKjaQnAwk1%40thread.tacv2/conversations?groupId=f91508a5-20c3-442a-b8f2-1b7d34027f2e&tenantId=ebc7c086-c350-4453-911a-3b740f8d6dad

16:00 - 16:30 Coffee break

16:30 - 18:00 Presentation of scientific papers in Section “Management Control Systems, Audit, Tax Control” (in Bulgarian)

Moderator: Ch. Assist. Prof. Dr. Toma Donchev

(Large Conference Hall, UNWE, Sofia and virtually/online in MS Teams)

Link for the Presentation of scientific papers in Section “Management Control Systems, Audit, Tax Control”

https://teams.microsoft.com/l/team/19%3azdVD_FOCbQSdseGfX5htzLzrVm4xLyyc3irKjaQnAwk1%40thread.tacv2/conversations?groupId=f91508a5-20c3-442a-b8f2-1b7d34027f2e&tenantId=ebc7c086-c350-4453-911a-3b740f8d6dad

18:00 - 20:00 Cocktail

(“Evening” Hall, UNWE, Sofia)